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**News Release:** Maritime General Agency Enhances Yacht Forms

**Westbrook CT** – Maritime General Agency (MGA) announced today they have launched a new program for Liveaboard boats and yachts. This program is available immediately and is intended for the person or family that resides aboard their vessel year round, using it as their primary residence.

MGA's Liveaboard Yacht Coverage Endorsement will be attaching to their New Hampshire Insurance Company Yacht Policy. The endorsement adds coverage for Personal Property, Personal Liability and Additional Medical Payments, while retaining the broad coverage already afforded by their yacht policy.

"The Liveaboard program adds to the valuable portfolio of recreational marine products offered by Maritime General Agency. This product responds to the demand of our brokers for a solution to this difficult to place segment of the yacht market." Said Chris Pesce, President of Maritime General Agency.

**Maritime General Agency** is the program administrator for recreational marine risks written through New Hampshire Insurance Company. Maritime General Agency writes marinas, boat dealers, yacht clubs, boats, yachts and charter vessels. For additional information, visit their website at [www.maritimegeneral.com](http://www.maritimegeneral.com).